

The Kelu Project Logo

# The Kelu Project | Price List

Writing. Research. Project Solutions.

Updated: December 12, 2025



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## Services & Pricing

All prices are based on project scope and include consultation and review time. Please contact me for detailed quotes.

Item Nr	Service	Description	Price (from)
1.	Content Writing	Web, blog, and article writing tailored to your voice and brand.	€80
2.	Editing & Proofreading	Detailed grammar, structure, and clarity review for all documents.	€50
3.	Project Documentation	Professional reports, briefs, or proposals written or edited.	€100
4.	Consultation	Strategy and planning session for project or content needs.	€60/hr

5.	PR & Content Writing	<ul style="list-style-type: none"> <li>? Two professionally written blog articles, newsletters, or press releases</li> <li>? Full editing and proofreading to ensure clarity and polish</li> <li>? A 30-minute strategy session to define your goals, tone, and messaging</li> <li>? Optional SEO keyword guidance or distribution support</li> </ul>	From €100
6.	Content Writing & PR Package	<ul style="list-style-type: none"> <li>? 2 original blog articles or press releases</li> <li>? Editing and proofreading</li> <li>? Strategy session to identify your key messages</li> </ul> <p><b>Discounts &amp; Incentives</b>  Nonprofit discount: 10-15%  Bundle packages (eg. editing + event planning): Custom quotes  Referral bonus: 10% off for both referrer and referee</p>	From €100
7.	Social Media Launch Kit	<ul style="list-style-type: none"> <li>? 5 custom-designed posts</li> <li>? Content calendar template</li> </ul> <p><b>More Offers</b>  Social media promotion strategy  Copywriting for event materials or campaigns  Post-event/project reporting</p>	<p>From €80</p> <p>€100 - €200  €60 - €150  €80 - €200</p>
8.	Proofreading	<ul style="list-style-type: none"> <li>? Spelling, grammar, and punctuation correction</li> <li>? Formatting consistency</li> <li>? Basic layout or typography check (for PDFs, print)</li> <li>? Light commentary for optional improvements</li> </ul> <p><b>Best For</b>  Final drafts of brochures or printed material  Website copy before going live  Funding proposals or pitch decks  Articles, Scripts &amp; Website Content  <i>Same-day service available for an additional fee</i></p>	From €30 per 1,000 words

9.	Research	<ul style="list-style-type: none"> <li>? Topic clarification and planning call</li> <li>? Targeted desk research (up to 3 hours)</li> <li>? Summary report with references and sources</li> <li>? Optional competitor or media landscape scan</li> </ul> <p><b>Perfect For</b></p> <ul style="list-style-type: none"> <li>? Blog or campaign content preparation</li> <li>? Project planning or grant writing</li> <li>? Market entry or audience targeting</li> </ul> <p><b>Discounts for bundled content and research packages</b></p> <p><i>Web, blog, and article writing tailored to your voice and brand.</i></p>	From €60
10.	Editing	<ul style="list-style-type: none"> <li>? Full grammar, spelling, and punctuation corrections</li> <li>? Sentence flow and structure improvement</li> <li>? Tone and clarity adjustments</li> <li>? Optional style guide alignment (APA, MLA, Chicago)</li> </ul> <p><b>Documents We Edit</b></p> <ul style="list-style-type: none"> <li>? Website copy</li> <li>? Reports and internal documents</li> <li>? Blog posts and campaign materials</li> <li>? Scripts and speeches</li> </ul> <p><i>Quotes available for large or ongoing projects</i></p>	From €50 per 1,000 words

11.	Basic - PR, Social Media & Content Package	<p><b>What's included</b></p> <ul style="list-style-type: none"> <li>? Media list building and outreach templates</li> <li>? Press release writing and distribution</li> <li>? Social media profile audits and optimisation</li> <li>? Post/campaign calendar planning</li> <li>? Branded content samples (graphics or copy)</li> </ul> <p><b>Ideal For</b></p> <ul style="list-style-type: none"> <li>? Startups, solo entrepreneurs, and changemakers</li> <li>? Anyone preparing for a launch or announcement</li> <li>? Small orgs looking to build consistent visibility</li> </ul> <p><b>All-In-One (One-time and monthly retainer options available)</b></p>	From €90
12.	Pro - Proofreading, Editing & Research	<p><b>What's included</b></p> <ul style="list-style-type: none"> <li>? Research tailored for your topic or audience</li> <li>? Professional editing for flow, tone, and clarity</li> <li>? Final proofreading pass for grammar and style</li> <li>? Up to 2 rounds of revisions based on your feedback</li> <li>? Research summary or fact-checking notes (optional)</li> </ul> <p><b>Ideal For</b></p> <ul style="list-style-type: none"> <li>? Grant applications or investor materials</li> <li>? Content creators or nonprofit campaigns</li> <li>? Business preparing new service/product launches</li> </ul> <p><b>All-In-One (Special pricing available for combined editing &amp; research bundles)</b></p>	From € 120

13.	Premium - Project Management Packages	<p><b>What's included</b></p> <ul style="list-style-type: none"> <li>? Project planning &amp; timeline development</li> <li>? Task delegation and progress tracking</li> <li>? Budget guidance and vendor coordination</li> <li>? Event logistics: venue, RSVP, run sheets, &amp; staffing</li> <li>? Post-event evaluation and feedback report</li> </ul> <p><b>Ideal For</b></p> <ul style="list-style-type: none"> <li>? Small business or nonprofit events</li> <li>? Online product or service launches</li> <li>? Workshops, fundraisers, or networking meetups</li> </ul> <p><b>Investment</b></p> <p>Custom quotes provided based on scale and duration</p> <p>First clients - small projects</p> <p>Bigger clients - large projects</p> <p>Retainer service for recurring project support (monthly)</p>	<p>€ 200 - € 500</p> <p>€2,000</p> <p>€ 250 - € 600/mth</p>
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## The Kelu Project

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